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## **VIOLENCE IN THE INTERNET. CYBER BULLYING**

Cyber bullying is a new form of aggression that involves cruel actions to annoy, harm, humiliate a person with the using of information and communication tools: mobile phones, e-mail, social networks, etc. Modern American researchers Robin Kowalski, Susan Limber and Patricia Agatston identify eight types of behavior that are characteristic of cyber bullying: 1. Flaming – exchange of short angry and inflammatory replicas between two or more participants using communication technologies. It is most often deployed in "public" places of the Internet, in chats, forums, discussion groups, sometimes it turns into a protracted war. 2. Harassment – In most cases, it is the involvement of repeated abusive messages aimed at the victim (for example, hundreds of SMS messages on a mobile phone, constant calls) with overloading of personal communication channels. 3. Denigration – the dissemination of humiliating false information using computer technology. These can be text messages, photos, songs that depict the victim in a harmful, sometimes sexual manner. 4. Impersonation – the harasser positions as a victim by using a password to access an account on social networks, blogs, mail, instant messaging, etc. and then communicates negatively. The "feedback wave" is organized when shameless provocative letters are sent from the victim's address to friends and relatives by address book, and then the confused victim unexpectedly receives angry responses. 5. Outing & Trickery – receiving personal information in personal communication and transmitting (texts, photos, videos) to the public area of the Internet or by mail. 6. Ostracism – The person is excluded from interaction, for example, in a game. In a virtual environment, exclusion also causes serious emotional feelings, up to the complete emotional destruction of the child. 7. Cyber-persecution – these are acts of hidden tracking, usually made by secretly, anonymously, with the purpose of organizing criminal acts such as attempted rape, physical violence, and beating. Tracking of careless users through the Internet, the offender receives information about the time, place and all necessary conditions for the future attack. 8. Happy slapping – any videos that record real attacks. Attack videos for the purpose of rape or its imitation are called hoping. These videos are posted on the Internet for thousands of people, usually without the victim's consent. The victims of bullying are experiencing severe emotions - feelings of humiliation, fear, despair and anger. Sometimes such situation can cause irreparable harm to a person. Even the concept of "bullicide" appeared - the death of a victim as a result of bullying.

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